

## Public speaking – intensive training (in collaboration with VRIST – a spinoff of UNIL)

### DEVELOP YOUR EMPLOYEES

#### *What ?*

A Full Day workshop to develop and train public speaking techniques, get feedback and improve skills. VR is used to enhance the training efficiency by getting close to actual situations and related stress levels.

#### *Who ?*

Groups of 12 persons (full day) or 6 persons (half day)

#### *Where ?*

In the Ecublens premises of SecondWorld, or at the customer's premises (on demand)

#### *Benefits for participants:*

Participants will learn to put in practice the four key elements of successful public speaking. They will learn how to structure presentations by making them more appealing and persuasive, how to use charismatic verbal tactics, how to master nonverbal behavior and how to manage stress.

#### *Programme highlight:*

This session is based on a blend of short Masterclass sessions and concrete exercises (using Virtual Reality). Exercises are followed by a feedback sessions to participants and applicable learnings are derived from observation.

#### *Price :*

12 persons (full day) : 12 000 CHF

6 persons (half day) : 8 000 CHF

Virtual  
Reality

**VRIST**

Interpersonal  
Skills  
Training

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*Facilitators :*

Main Trainer :



Marianne Schmid Mast is full professor of Organizational Behavior at HEC at the University of Lausanne. After having received her PhD in Psychology from the University of Zurich, she pursued her research at Northeastern University in Boston (USA). She held positions as assistant professor in Social Psychology at the University of Fribourg and she was a full professor at the Department of Work and Organizational Psychology at the University of Neuchatel. Her research addresses how individuals in power hierarchies interact, perceive, and communicate (verbally and nonverbally), how first impressions affect interpersonal interactions and evaluations, how people form accurate impressions of others, and how physician communication affects patient outcomes. She uses immersive virtual environment technology to investigate interpersonal behavior and communication as well as computer-based automatic sensing to analyze nonverbal behavior in social interactions. She is currently an Associate Editor of the Journal of Nonverbal Behavior and in the Editorial Board of the journal Leadership Quarterly. Marianne Schmid Mast is a former member of the Swiss National Research Council and acted as president of the Swiss Psychological Society.



## Trainings in:

### ➤ Public speaking – intensive training (in collaboration with UNIL)

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Who ? Groups of 12 persons

### ➤ Communication techniques – Coaching

What ? Half a day workshop, to practice communication techniques using VR situational immersion. Individual feedback based on the exercises, to improve your communication efficiency as part of a team

Who ? Groups from 4 to 16 persons

### ➤ Leadership (in collaboration with the Experience Accelerator)

What ? Half day workshop using VR immersion to learn design thinking and empathy techniques. Improve your ability to engage your team and penetrate new customer segments.

Who ? Groups from 4 to 8 learners

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## Team Building / Customers Events

What ? 2 to 3 hours in privatized facilities, to entertain your team or customers and establish links outside of pure business relations. The power of Virtual Reality experiences will bring a wow effect to the day.

Who ? Groups from 4 to 25 persons

## Fairs & Exhibits support

What ? A fully functional VR cabin on your booth, with a trained operator to facilitate and entertain your prospects and guests.

Who ? Exhibitors / Sales booths